

LAKESIDE SUMMER AND SUN – holiday in the Tyrol Sport & Vital Park Achensee

Lake Achensee, the largest lake in Tyrol, provides guests with a true holiday paradise. Tyrol's Sports & Vitality Park is not just paradise for families, hikers and walkers, fans of watersports are also in their element here, as are nature lovers, adventurers, or those who just want a little peace and quiet. Kick back, relax and enjoy your holiday at Lake Achensee.

The 5 picturesque towns (Pertisau, Maurach, Achenkirch, Steinberg und Wiesing) around the crystal-clear waters of Lake Achensee, the impressive Karwendel and Rofan mountains, countless relaxation and leisure activities, along with high-quality hotels and cuisine all play their part in creating this holiday paradise around the largest lake in Tyrol.

Hiking & climbing paradise

There are 450 km of well-kept, signposted hiking routes ranging from flat and gentle paths to demanding routes at an altitude of 2,500 m. These routes lead hikers through a beautiful, varied natural setting and offer a truly unique hiking experience. Nature lovers and exercise lovers can take their pick from an endless array of hiking paths and mountain tours around the Karwendel and Rofan mountains. A combination of lake walks and cruises coupled with the idyllic route along the uncongested western shores of Lake Achensee to the "Gaisalm" alpine hut are the perfect addition to the range of hikes on offer. The Achensee region offers a wide-ranging weekly hiking programme for those who like to hike as part of a group and prefer to rely on experienced mountain and hiking guides.

Furthermore, The Rofan and Karwendel mountains are two of the most popular climbing areas in Tyrol. And there is certainly plenty of climbing around Lake Achensee: climbing parks for children, sports climbing areas, classic alpine routes, and modern routes such as the new Achensee 5-peak via ferrata. This particular highlight takes climbers across all the main peaks of the Rofan mountains: Haidachstellwand, Rosskopf, Spieljoch, Seekarlspitze and Hochiss. Climbing fans can really look forward to some spectacular panoramic views.

The climbing guidebook, available from all information offices, contains detailed information, important safety tips and contact information for certified mountain and skiing guides. A clear overview of the range of climbing activities for this region can also be found at www.climbers-paradise.com/achensee – the new climbing platform for the entire Tyrol region.

Family holiday fun around the lake

Water lovers and passionate hikers will be completely at ease in the Family Tyrol Achensee region. A fantastic weekly programme with new sporty, creative and varied adventures is available daily for the "little ones" - and all free of charge! Kids aged from 4 to 11 years can explore the region and spend their holiday having fun: in the company of the Lake Achensee mascot, Wusel the Water Spirit, children can enjoy a treasure hunt or raft building by the lake. Red-haired Kuno the crafty goblin introduces children and their playmates to a whole host of new and fascinating facts about nature. Your children are looked after by caring, qualified staff, and fun is always guaranteed!

Climbing, canyoning, segway tours, the new trend sport of "slacklining" and the high rope course are the focus of the programme for teens aged between 11 and 16 years.

Pure cycling adventure

The Achensee region is one of the most popular cycling and biking destinations in Tyrol, with more than 250 km of impeccably signposted and approved cycle and mountain bike routes. There are countless "easier" cycle tours available for anyone wanting to enjoy the scenery in a more gentle fashion. These routes take riders along the shores of the lake, into one of the romantic side valleys or to the famous Alpine lodges (Pletzsch-, Gem-, Falzthurn- and Gramaialm), which can all be reached easily from the towns.

Sportsmen and women can get their pulses racing on the demanding and action-packed mountain bike routes that cover all difficulty levels. This region reveals itself to be a true paradise for bikers with its impeccably signposted and officially designated routes. The Karwendel and Rofan Mountains can be a real highlight for mountain bikers as they provide the starting point for the Karwendel Tour, which takes a very demanding route: it is 237 km in length, covering 5,465 metres in altitude uphill and 5,076 metres downhill. However, the breathtaking natural scenery of the Karwendel Alpine Park more than makes up for any effort expended. Those in the know rate this tour as being one of the most picturesque in the Alps.

A Mecca for runners

With 183 kilometres of designated running routes and a perfect topography with lake shores, valleys and mountains, Tyrol's Sport & Vital Park is one of the most beautiful running destinations in the Alps. Runners can hone their technique on 23 new signposted routes, which can also be combined at certain points. The running routes are divided up according to the degree of difficulty. A simple colour system (black for difficult, red for medium difficulty and blue for easy) and a running map, available from tourist information offices, make it easy to get your bearings.

On the water and in the air

WLake Achensee has long been regarded as a perfect sailing and surfing area right in the heart of the Alps. At 9 km in length, it offers beautiful waters and ideal wind conditions for sailors, surfers and fans of the new trend sport of kite surfing or Stand Up Paddleboarding (SUP). Alongside the Achensee cruise ships, the pedalos, rowing boats, divers and fishermen, the largest lake in Tyrol also offers plenty of room for bathers, who will be completely in their element. This mountain lake also offers water that is clean enough to drink. And anyone who fancies taking a look at the panoramic scene from the air should treat themselves to a paragliding trip. Countless qualified tandem flight operators and paragliding schools in the region allow visitors to enjoy the fascinating feeling of flight, an unforgettable holiday memory.

The perfect tee shot

Achensee can offer golfers two courses on which to play the perfect round of golf. The Achensee Golf and Country Club at the foot of the Karwendel Mountains has 18 holes and is one of the most beautiful courses in the Alpine region. It is impressive not only due to its status as the oldest golf club in Tyrol and the second oldest in Austria (established in 1934), but also due to the new club house, which was erected in 2007. The second course is on a wonderful high plateau in Achenkirch. The Posthotel golf complex with a 9-hole course is suitable for beginners and experts alike with its different tee locations and varied terrain.

Achensee Erlebnis Card

You really are fully equipped when you have an Achensee Adventure Card. Enjoy the full range of activities in this region for just 54 euro per adult and only 27 euro per child (this applies to children born between 1996 and 2004 - children born in 2005 or after go free). The card is valid for 7 days and it permits limitless travel on the Karwendel cable car, the Achensee steam cog railway, the Rofan cable car and on the entire fleet of Achensee cruise ships. Also included: entry to the Achensee World of Museums, the Sixenhof Local Culture Museum and the Notburga Museum, along with one visit to the Chamber of Wonder at Swarovski Crystal Worlds.

Events - Summer 2011

Numerous events and cultural activities await visitors to the Achensee region. Here is a brief overview of the key events:

- 4 June 2011: Maurach is the destination for the Craft Bike Trans Germany 2011 cycle race
- 9- 11 June 2011: European Senior Golf Championships in Pertisau
- 27 June 2011: 24-hour hike around Lake Achensee
- 3 July-7 August 2011: Up-and-coming opera stars train on the TOP Opera programme at Lake Achensee
- 6 August 2011: Achensee Attack – Lake Achensee plays host to a pirate battle
- 27 August 2011: Karwendel March
- 4 September 2011: International Achenseelauf running event
- 30 September 2011: Tractor festival

Fact-Box:

Lake Achensee tourism

The Lake Achensee region is one of the most successful tourist destinations in the Alps, particularly in the summer months, as confirmed by a study published by the Swiss research institute BAKBASEL in 2010. When compared with 150 Alpine destinations, Lake Achensee was the most successful summer destination and the most successful destination in Tyrol year on year.

Here are just a few figures that confirm this result:

• Overnight stays

Summer 2010	No. of overnight stays more than last year	Compared to previous year in %
882.530	20.019	2,32 %

• Capacity

In summer, the Achensee region is clearly the leading holiday destination in Tyrol in terms of capacity.

• Hotel and gastronomy sector:

21 4-star hotels, five 4-star superior hotels and one 5-star hotel, plenty of other excellent hotels, guest houses, bed and breakfasts, private rooms and holiday apartments; 50 restaurants

• Guests' countries of origin:

Main countries of origin: Germany with 62.94 %, Switzerland/Liechtenstein with 9.57 %, the Netherlands with 7.54 % and Austria with 8.53 %.

• Easy access

All five holiday resorts in the region can be reached easily and without complication:

By car:

Via Kufstein:

Inntal Autobahn (motorway) A12 –

Wiesing Ausfahrt (exit) –

Achensee Bundesstrasse (main road)

or

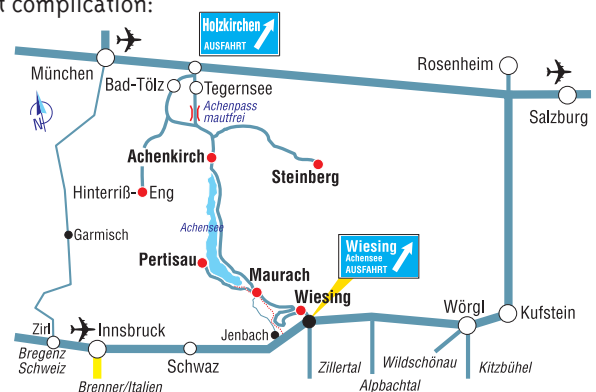
Via Lake Tegernsee:

Munich Autobahn (motorway) A8 heading south –

Holzkirchen Ausfahrt (exit) –

Tegernsee (or Bad Tölz) –

Achenpass (Achen Pass)



By Railway:

IC/EC to Jenbach train station. Onward travel by bus, taxi, Achensee railway or Achensee cruise ship

Airports:

Innsbruck (ca. 40 km), München (ca. 80 km), Salzburg (ca. 150 km)

• Infrastructure

Summer mountain railways: Rofan cable car in Maurach and Karwendel mountain railway in Pertisau

Hiking paths: 450 km of maintained, marked hiking paths

Climbing routes: 142 sports climbing routes

3 via ferrata

Cycling and mountain bike routes: 250 km of approved, signposted routes

Walking paths: 183 marked walking paths, 23 routes that can be partially combined

Golf: 18-hole golf course in Pertisau and 9-hole golf course in Achenkirch

Paragliding: 5 providers

Sailing and surf schools: 6 providers of sailing, surfing and kiting lessons

Boat hire in Maurach, Pertisau and Achenkirch

Achenseeschiffahrt cruises: four ships with various capacities: www.tirol-schiffahrt.at

5 campsites

• More detailed information:

www.achensee.info

www.news.achensee.info

www.mounainbiken.achensee.info

www.wandern.achensee.info

www.laufen.achensee.info

www.facebook.com/Achensee.Tourismus

www.familie.achensee.info

www.golf.achensee.info

www.youtube.com/user/TVBAchensee

For further information

You can get information about the region and its villages from:

Achensee Tourismus (Tourist Office)

Im Rathaus 387

A-6215 Achenkirch

Tel: +43.5246.5300-0

Fax: +43.5246.5333

Mail: info@achensee.info

Internet: www.achensee.info & www.presse.achensee.info

Photo archive

You can download printable photos from www.achensee-fotoarchiv.at

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